

# WHY THIS STEP-BY-STEP HANDBOOK WORKS

This book covers the most common waxing challenges:

## **Discomfort and Pain:**

Skin Pre-wax (step 1) and Skin Post-wax (step 5) covers waxing hurts.

## **Skin Sensitivity and Reactions:**

Proper skin assessment along with our step-by-step guide will leave the skin at a lower risk of irritations or damage.

## **Preventing Ingrown Hairs:**

Improper waxing or flat out “Bad Waxing” can break the hairs causing irritation, folliculitis, and post wax irritation.

## **Navigating Unrealistic Expectations:**

Waxing factors like hair growth patterns, skin condition, and pain tolerance can all affect waxing outcomes.

## **Time Management:**

Balance speed and skill while maintaining quality.

## **Staying Updated on Trends and Techniques:**

Stay up to date with upcoming waxing techniques as they emerge. Never stop learning.

## **Building Client Relationships:**

Building trust, rapport, and loyalty is essential for long-term success. Repeat clients are the backbone of your business.